

CTE JOURNEYS | HANDBOOKS

Media and Entertainment

ON AIR

CAREER AND TECHNICAL EDUCATION

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The background of the page is a blurred image of a recording studio. On the left, a professional microphone is visible. In the center, a laptop is open, and a hand is seen typing on a keyboard. The scene is lit with soft, warm light, creating a professional and creative atmosphere.

SECTION 1

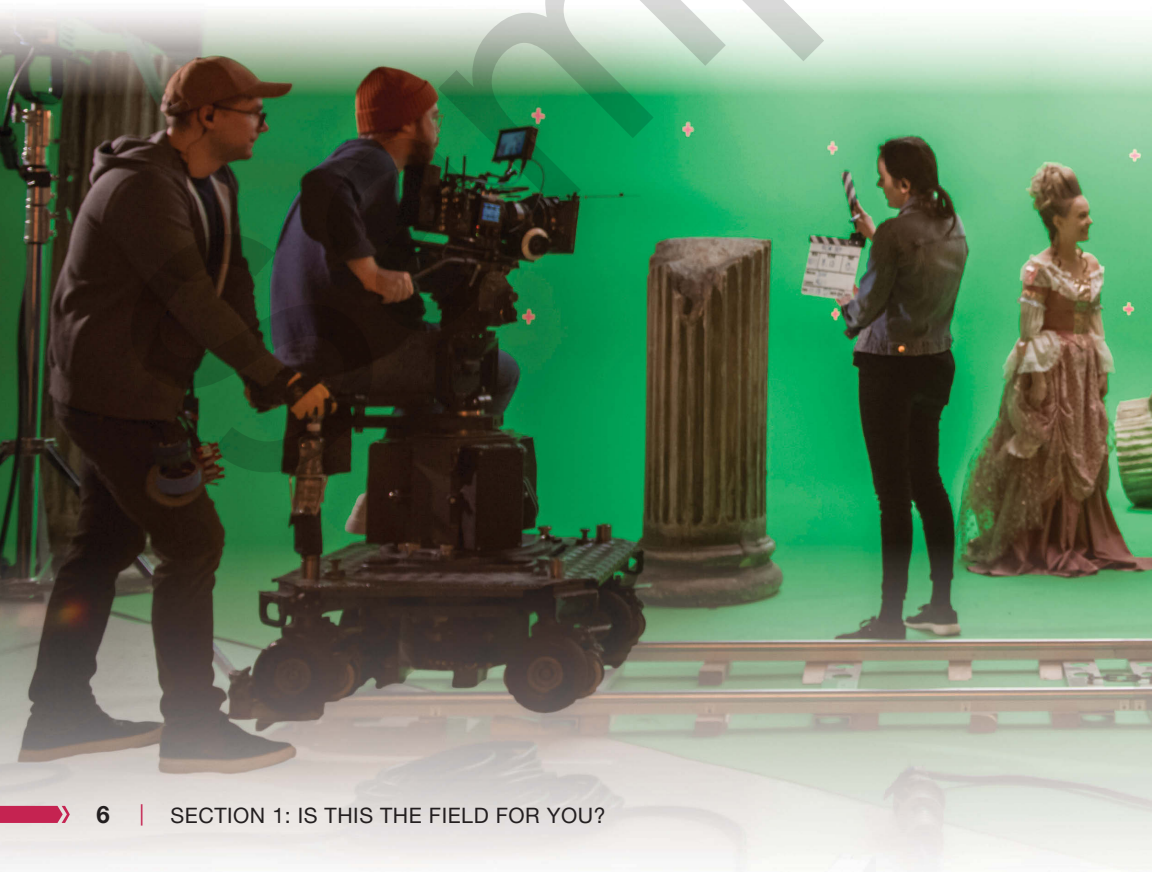
Is This the Field for You?

Are you known for being creative? Maybe performing is enjoyable. It might be fun to entertain others. Perhaps working behind the scenes is more appealing. Technical skills may come easily. You might never give up on a goal. Does this sound familiar? A career in **media** and entertainment could be a good fit.

Chapter 1 ›

Inside the Industry

Media and entertainment is a career field consisting of theater, film, print, radio, and television. It can also include music, podcasts, and news. Some people write. Their words educate and entertain. They might report the news. Language must be clear and easy to follow. Others use words creatively. Poems and novels bring joy to readers. Text often comes with images. There may be photos or drawings. Workers create and edit them. This helps readers understand and connect with the writing.





Performers tell stories too. These roles might be on stage or screen. Actors play characters. Singers use their voices. Dancers move their bodies. Some jobs are technical. Electrical equipment powers a show. People operate cameras. They connect wires. Lights are set up. This field needs many types of talent.



Certain **traits** help with this field. **Creativity** is key. Workers come up with ideas. They find new ways to bring their concepts to life. Those who think outside the box may do well. Dedication matters too. Success can take a long time. This industry can be a good field for people who refuse to quit. Read on to find out if this work is right for you.





Did You Know?

Almost 2.5 million people work in the film and television industry in the U.S.



Americans stream an average of 75 minutes of music every day.



Nearly 100,000 people work in live performance theater in the U.S.



About one-third of e-books sold are self-published.

Self-Published
E-books



E-books Not
Self-Published



The field of media and entertainment offers a wide range of jobs. They take place in many settings. Each type of place requires different roles. Here is a close-up look at a few scenes.

Scene #1: Publishing Company

Publishing companies publish books. **Editors** help authors improve their writing. Some publishers hire **ghostwriters**. These people write books. Another person's name is on the cover. The named author could be famous. This might sell more copies. **Literary agents** represent writers. They don't work for publishers. However, their job is vital. They help authors get published.









Scene #2: TV News Broadcast

It takes many people to create a TV news broadcast. **Reporters** cover news stories. **Camera operators** record what is happening. They also run cameras during newscasts. **Audio technicians** set up microphones. Sound is captured. Music and sound effects may be added. Files are mixed and edited. **News anchors** deliver the news. They speak calmly and clearly.





Scene #3: Film Set

Workers on film sets make movies. **Actors** play characters. Rehearsals help them get ready. Then stories are acted out. **Script supervisors** observe filming. They watch for errors. **Makeup artists** apply cosmetics. This helps actors look like the roles they are playing.





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